

NOMINATIONS OPEN FOR MEMBERS AND NON-MEMBERS OF ALABC

Nominations for the Australia-Latin America Business Excellence Awards are currently open for Members and Non-members of the Australia Latin America Business Council. You are invited to submit your nomination using the form below.

Recognising excellence in trade and investment links between Australia and Latin America, the **Australia Latin America Business Excellence Awards** have been celebrating outstanding companies, institutions and individuals since 2002. These awards have gained significant prominence and continue to honour those who share a commitment to Latin American countries and have achieved success in engaging with the region. Join us in celebrating the achievements of those who are making a significant impact in strengthening the ties between Australia and Latin America.

There are 3 Award Categories open for entry so as to ensure that all applicants are able to compete on an equitable basis:

- A: Entities that have more than 200 employees
- **B**: Entities that have between 20 and 200 employees
- C: Entities that have less than 20 employees

How to apply:

The Awards are open to all applicants and membership of the ALABC is not a prerequisite to nominate. All applications will be formally assessed by the ALABC Awards Committee comprising of ALABC and COALAR Directors and presented at the <u>Sydney Annual Dinner 30 of June 2023</u>.

Application form available HERE.

The deadline for submission of applications is COB on 31 March 2023.

Applicants will be assessed for their performance against 4 key criteria in relation to business with or in Latin America:

1. Strategy clearly defined for entry/engagement/growth.

2. Business Growth (e.g. indicated by increased revenue, operational activity or markets served.)

3. Innovation underpinning business success (e.g. innovative products, services, processes or business models)

4. Commitment to maintain and grow presence and activity with the Latin American region.

Award Benefits:

- The 3 finalists for each category, will be profiled in our monthly newsletter.
- All the finalists will receive one (1) complimentary ticket to the <u>ALABC Sydney Annual</u> <u>Dinner 2023.</u>

The winners of categories B and C shall receive one (1) year's free Corporate ALABC membership.

- Non-members will receive a 50% discount in their membership when they join for one year.
- Acknowledgement on the ALABC website for one (1) year and acknowledgment in the ALABC Newsletter;
- Recognition of their achievement at the ALABC Sydney Annual Dinner Business Excellence Award.

Please direct all enquiries to:

Marcelo Salas

Chief Executive Officer

Tel: 0412 643 343 Email: <u>secretariat@alabc.com.au</u>